



PUNJAB AGRICULTURE & MEAT COMPANY

"Halal & Traceable Meat Value Chain"



PUNJAB AGRICULTURE & MEAT COMPANY

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CERTIFIED & LICENSED

ACCREDITED & APPROVED



(A company limited by guarantee, registered with the Registrar Joint Stock Companies u/s 42 of the Companies Ordinance, 1984)

ABOUT PAMCO

Punjab Agriculture & Meat Company (PAMCO) is a Government of the Punjab owned, non-profit organization, duly incorporated and registered with the Registrar, Joint Stock Companies under section 42 of Companies Ordinance, 1984, the company has been aimed at formalizing horticulture and meat sector through interventions at each tier of value chain i.e. production, processing and marketing (inland & export) under compliance of international quality & food safety standards.

HALAL MEAT VALUE CHAIN

Globalization of food trade and increasing consumer awareness regarding food safety standards contribute towards new demands for Halal, Healthy and Hygienic food. It is important to abridge the demand and supply gap through R&D initiatives for Halal meat supply system. Currently about 1,170 billion dollars Global Halal food market is facing supply gap due to constraints in terms of quality animal production and processing under the compliance regime of international quality standards. Pakistan possesses all imperative elements for Halal/ quality meat and it's by product's production through certified Livestock farms and state of the art slaughtering and meat processing facilities in shape of Lahore Meat Processing Complex.



PAKISTAN EMERGING AS "HALAL MEAT HUB"

- 4th largest livestock population in the world
- Livestock feeding resources are 100% Halal
- Compliance of Halal slaughtering practices
- Incentives for integrated Halal Meat Value Chain
- Institutional & regulatory support for compliance of quality standards

Lahore Meat Processing Complex (LMPC)

Punjab Agriculture & Meat Company (PAMCO) has established Lahore Meat Processing Complex (LMPC), a state of the art meat processing unit compliant with the National & International Halal, Quality & Food Safety Standards for the provision of quality meat processing services for Local and International Market. The salient features of LMPC includes:



- Semi-automatic meat processing plant
- Separate Mechanical slaughtering lines for Beef & Mutton
- Processing capacity of 500 Beef & 6,000 Mutton animals per shift
- Traceability through E-Tagging
- Value addition of by-products
- Hygienic domestic supply chain
- Blood rendering plant, meat powder & by-product processing plant
- Refrigeration, chilling, blast freezing and cold storage
- Compliance of Halal & Food Safety Standards
- Approved abattoir for red meat export

SOCIO-ECONOMIC IMPACT OF LMPC

- Enhancing social & economic opportunities in Livestock sector
- Enhancing innovation in Livestock sector
- First state of the art integrated meat processing facility
- Facilitation to meat traders in accessing local & global market
- Employment generation at each tier of Livestock value chain
- Development of skilled Human Resource in Livestock sector
- Development of quality meat processing culture
- Development of corporate culture in Livestock value chain
- Enhancing efficient utilization of by-products



TARGET INTERNATIONAL HALAL RED MEAT MARKET



Saudi Arabia



Qatar



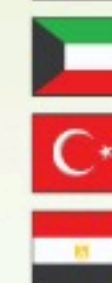
Malaysia



China



United Arab Emirates



Kuwait



Indonesia



Thailand



Bahrain



Turkey



Iran



Oman



Egypt

